

DESBLOQUEA TU PITCH

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Let
Her
Pitch



Her

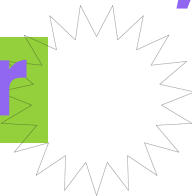


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Pitch





**Las historias están dentro de
nosotras. Tu historia, tu
superpoder**





**Si no quieres recaudar
capital, no te conviertas
en CEO.**

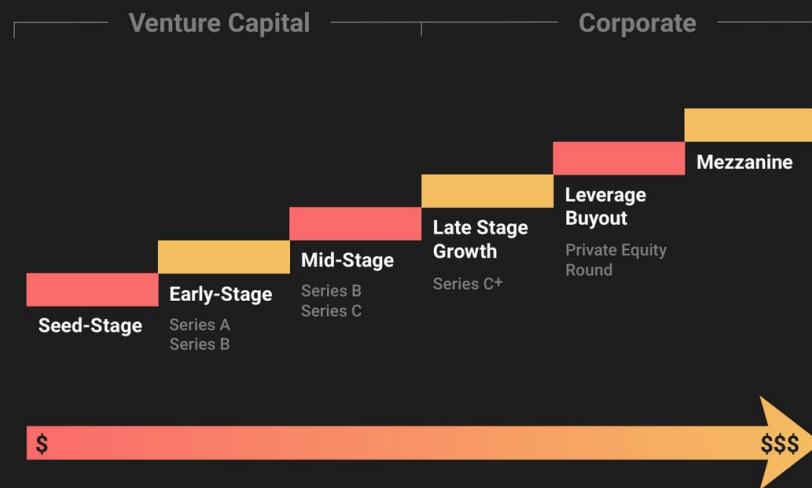
**Recaudar capital es la tarea más importante y que
más tiempo requiere para una CEO.
¿qué es más personal que tu pasión?**





Encuentra a tu match inversionista ideal 🤗 ✨

The Basics: The Different Startup Funding Rounds



✦ en cada etapa hay alguien correcto

Type	Pre-seed	Seed	Series A	Series B	Series C+
Investor type	<ul style="list-style-type: none">• Same as seed investors• Friends and family• Early-stage angels• Startup accelerators	<ul style="list-style-type: none">• Angels• Early-stage VCs• Accelerators	<ul style="list-style-type: none">• VCs• Super angels	<ul style="list-style-type: none">• VCs• Late-stage VCs	<ul style="list-style-type: none">• Late-stage VCs• Private equity firms• Hedge funds• Banks
Typical Company Stage	Pre-product	<ul style="list-style-type: none">• Signs of product-market fit• Some traction	<ul style="list-style-type: none">• Revenue growth• Marketing becomes increasingly important	<ul style="list-style-type: none">• Ability to scale	<ul style="list-style-type: none">• Large-scale operations
Raise Typically Spent on	<ul style="list-style-type: none">• Hiring critical team members• Developing prototype products	<ul style="list-style-type: none">• Fuels growing beyond funding• Funds product development	<ul style="list-style-type: none">• New sales and marketing processes• Understanding ideal customer	<ul style="list-style-type: none">• Expensive hires• Expands into different market segments• Experiment with different revenue streams	<ul style="list-style-type: none">• Moving into new markets• Fuel acquisitions



Pon sobre la mesa la valuación correcta



Venture Capital

Múltiplos

**Flujos de Caja
descontados**

Da seguimiento

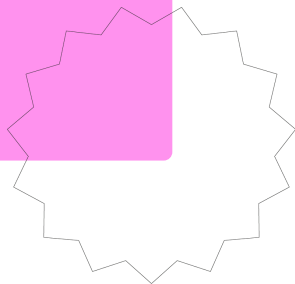


48 horas para enviar correos, data room, información detallada sobre tu empresa, startups, servicio.

Conecta



- Haz networking
- Sesiones de práctica de pitch
- Ve a Pláticas motivadoras
- Tribu/Mentoras/
- Consejos





MÉTRICAS



MVP,
TRACCIÓN



FINANZAS,
EQUIPO



LET
THEM
PITCH

HAZLO, Y HABLA DE LO QUE HACES



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Empowerin
Women to Pitch
Connect, and Succeed Worldwide